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Insurance Group

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Mendi Riddle to Join Ohio Mutual as Vice President of Sales

BUCYRUS, OH – Ohio Mutual President & CEO Mark C. Russell announced today that Mendi Riddle will be joining Ohio Mutual as Vice President of Sales effective May 10, succeeding Howie Barber who is retiring in July.

“This is a key position for Ohio Mutual, and Mendi will be an excellent addition to the senior management team, bringing two decades of broad experience in both sales leadership and product management,” said Russell. “During our selection process, it was clear that Mendi is a great cultural fit for our organization who will contribute valuable diversity of thought and experience to our team.”

Riddle has served in a number of senior sales and product roles at Nationwide Insurance over the past 15 years – including terms as VP of Field Sales and VP of Non-Standard Sales and Marketing. Previously, she gathered a decade of experience working with independent agents in operations, product, and project management at National General Insurance.

She earned a BA in Business Administration from the University of North Carolina at Greensboro, carries the CLCS professional designation, and has served as an advisory board member for several industry vendors, including Transunion and ISO/Verisk.

An outdoor enthusiast, Riddle is a North Carolina native and passionate NC State Wolfpack fan, but Ohio has been her home since 2006. She and her husband, Will, have one son and live in Powell with their two dogs.

Ohio Mutual Insurance Group, founded in 1901 and based in Bucyrus, OH, partners with more than 400 independent agencies to distribute quality property and casualty insurance products throughout Connecticut, Indiana, Maine, New Hampshire, Ohio, Rhode Island, and Vermont. Ohio Mutual has maintained a rating of “A / Stable” from A.M. Best Co. for 28 consecutive years, and has been named to the Ward’s 50 seven times since 2009. Additional company information is available at www.omig.com.

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