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Ohio Mutual Adds Chief Analytics Officer

SUSAN KENT TO JOIN MANAGEMENT TEAM ON FEB. 1

BUCYRUS, OH – Ohio Mutual Insurance Group has named Susan E. Kent to serve as the company’s Vice President & Chief Analytics Officer, effective February 1.

Kent brings an extensive portfolio of experience and skills to this new position, having served in a number of roles on the research and development team over the past 16 years for Nationwide Insurance and Nationwide Bank. Her previous experience includes seven years as an actuary for Shelby Insurance Companies and two years as an actuarial analyst for Nationwide Insurance.

Kent earned a Master of Science from the University of Michigan, is a fellow of the Casualty Actuarial Society (FCAS), and is certified as a Chartered Property Casualty Underwriter (CPCU).

“Susan is a key strategic addition to Ohio Mutual,” said Mark Russell, Ohio Mutual President & CEO, “and we are thrilled to welcome her to our management team. Her diverse and broad industry knowledge and experience will be an enormous asset to our organization as she leads our efforts to remain in front of constant changes in the insurance market, regulatory environment, and consumer needs.”

As Chief Analytics Officer, Kent will be charged with obtaining and leveraging industry analytics to help the company drive business success – including competitive analysis, claims and marketing analytics, product strategy, and reinsurance modeling. She will report to the company’s chief executive officer and manage a team of actuarial and statistical analysts.

Ohio Mutual Insurance Group, founded in 1901 and based in Bucyrus, OH, partners with nearly 400 independent agencies to distribute quality property and casualty insurance products throughout Connecticut, Indiana, Maine, New Hampshire, Ohio, Rhode Island, and Vermont. Ohio Mutual has maintained a rating of “A / Stable” from A.M. Best Co. for 23 consecutive years, and was named to the Ward’s 50 from 2009-2013. Additional company information is available at www.omig.com.

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